

2017 FPA SCHOLARSHIP FUND AWARDS OP-ED

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Donald Trump's ascension to the presidency and his "American First" rhetoric, Brexit, the global anti-sanctuary, anti-immigrant and anti-refugee sentiment, the rising tensions between the United States and China, the conflicts in the Middle East, on the Korean peninsula and in the South China Sea dominate today's global news coverage. In a nutshell, the world is unstable. It is definitely the responsibility of the international press to act the watchdog role, shedding light on the moral, societal issues of our time, and to hold the governments, decision makers and civil society accountable on a global scale.

International media have a great impact on public and diplomatic policy decision-making, which ultimately affects every individual across the globe. In today's world where globalization is in retreat while nationalism and protectionism are on the rise, international media play a particularly crucial role in connecting audiences across the world through reportage on issues of great civic and global importance.

In order to achieve the goal, diversity needs to be added to newsrooms and reporters should be encouraged to continue the relentless reporting on and rigorous investigation into issues of public interest. Further, the international journalist community needs to work on creating content accessible to a broader audience than those who are affected or those in their regions.

Effective and fair international media are essential for the global community trying to transition toward peace and democracy. At a time when political tensions, religious conflicts and governmental rhetorics are setting people apart from each other, a sense of urgency arises for the international press to bring audiences together because no one survives turmoil unscathed, and citizens from different parts of the world may well share the same struggles. An easy example would be that it is known that people in the West have been fighting for marriage equality, but not many know that their counterparts in the East are also on the same path.

It is worth noting that because Western mainstream media has been dominating the international press scene, a Western view of the world is better represented than other viewpoints. However, to cover critical issues that are not just reshaping the West but reshaping the world, it is essential for the media to present perspectives from both the

East and West. That is, accurately and truthfully covering different ways of life and ways of thinking with empathy and carefulness and avoiding cultural condescension and presumptions. In order to add different perspectives, it's critical that international newsrooms make sure to diversify their staff by hiring people from a variety of cultural, ethnic and racial backgrounds.

Further, international media should not ignore the victims of globalization. Those who suffer from the huge wave of globalization -- the truck drivers in remote Carrolltown and unemployed steelworkers in Detroit -- deserve equal amount of attention and spotlight to the Syrian refugees and victims of human trafficking in Bangladesh. While the offices of most international news organizations are in major cities across the world, journalists in this age should make an effort to get out of the "urban bubble," talking to people in rural America, remote China and far-flung Kenya. Compelling and nuanced reporting doesn't happen when journalists sit at their newsroom desks and talk to high-profile pundits.

On the brighter side, the press seem to be reenergized by the demise of one world order. Fair and globally balanced reporting will always be on the right side of history. International media should take note.